

INDIAN ASSOCIATION OF MERRIMACK VALLEY (IAMV)

DIWALI MELA 2015 , 17 Oct 2015

General Rules & Guide Lines for Booth Owners

We expect 1500 to 2500 people to attend this event. IAMV plans to have similar "Diwali Mela" every year. Please visit our web site IAMV.org frequently for details.

Please sign at the bottom of this document and scan it to the IAMV team dbharatula@gmail.com, tapsri8@yahoo.com, or dr.pushpak.patel@gmail.com or mail with your payment to the address listed at the bottom of this document.

1. All items must be kept within the assigned area and/or on top of your table(s). Each table will be 2.5' X 8'. Booth area will be approx. 10' X 6' including table. Cost is \$100/table. Vendors to bring their own table cloth
2. Payments to reserve booths must be received by Friday, the 10th October, 2015. Request for booth for non receipt of payment by cutoff date may be declined.
3. Ensuring general safety, cleanliness and hygiene must be top priority of the booth owners and/or it's agents on site through out the event.
4. The surrounding area of the booth must be maintained clean and free from loose items/products for the safety reasons.
5. You can exhibit your business name, logo or banner in front of the table. The signage must not protrude in the aisles or beyond your booth. If in doubt consult the IAMV officer.
6. Curtsey to guests, visitors and customers must be practiced all the time.

7. Loud music or other loud audio noises will not be tolerated.
8. Usage of electric appliances (lights, etc.) will be allowed at the site. Prior request must be made.
9. IAMV reserves the right to deny entry to any person deemed inappropriate and undesirable by the officials.
10. Only people who have been given clearance from the IAMV committee will be allowed to man the booths. Please note that every worker at the booth must have been admitted to the Mela with appropriate entry criteria.
11. Any damage or injury caused by the booth owner or its agent shall be sole responsibility of the booth owner.
12. The Booth Owners/employees/workers will comply with all the laws of the Commonwealth of Massachusetts, all Ordinances of the Town of Andover, and all lawful orders of Police and fire Department and will not do anything on the premises which is in violation of any laws, ordinances, rules or orders as applicable. The Booth Owners would be held responsible for any unlawful activities by them or their employees.

Booth Owner/Agent

IAMV Officer/Rep

Make checks payable to: IAMV and mail to -
Pushpak Patel
175 Old Cart Way,
North Andover, MA 01845

