

# INDIAN ASSOCIATION OF MERRIMACK VALLEY

(A Non-Profit social organization – ID: 04-3557733)

IAMV accepts following sponsorships, advertisements, and vender rates for all its events including the “Diwali Mela” celebrating 20<sup>th</sup> anniversary of IAMV to be held on 17 October 2015 at North Andover High School. We expect 1500 to 2500 people to attend this event. IAMV plans to have similar “Diwali Mela” every year. Please visit our web site IAMV.org frequently for details.

Non-profit organizations are allowed to distribute their fliers at the front gate.

## **Area’s of activities:**

**Reception tables** – located at the main entrance of the Mela

**Auditorium** - Capacity ~ 800, Cultural programs / Dance Competitions / Singing Group

**Gym:** Vendors / Kids games / Competitions / DJ Dancing

**Cafeteria:** North Indian & South Indian Food served by restaurants

## **Vendors**

Each 2.5 X 8 feet table

\$100

Includes banner under the table

## **Advertisement:**

### **Rates for the advertisements in the Program Book:**

Back page (color) \$200 First come first served

Inside back page: \$150 First come first served

Inside Full page \$100

Inside half page \$50

No quarter page ad will be accepted.

### **Other advertisements:**

Advertisement fliers at the reception tables \$50

One banner in Gym (max size 6ft x 3ft) \$200

One banner in Cafeteria (max size 6ft x 3ft) \$200

One banner at the entrance (max size 6ft x 3ft) \$250

One banner in Gym (10ft x 3ft) \$400

One banner in Cafeteria (10ft x 3ft ) \$400

One banner in entrance (10ft x 3ft ) \$500

One banner in front of Auditorium stage (10ft x 3ft) \$1000 ( Max 3)

One banner on side of Auditorium stage (10ft x 3ft) \$1500 ( Max 2 Vertical )

## **Sponsorship:**

### **Silver Sponsorship**

**\$500**

#### **Includes**

- Name as a sponsor in the flier (small fonts)
- Name in the program booklet as a sponsor
- Name Announcement in President Speech
- Name included in President Message in the program booklet
- Advertisement Fliers on the reception table

### **Gold Sponsorship**

**\$1500**

#### **Includes**

- Name as a sponsor in the flier (mid-size fonts)
- Name in the program booklet as a sponsor
- Name Announcement in President Speech
- Name included in President Message in the program booklet
- Advertisement Fliers on the reception table
- A separate vendor table in the Mela
- One inside half page advertisement in program booklet
- One banner in Field House / Gym (max size 6ft x 3ft)
- One banner in Cafeteria (max size 6ft x 3ft)
- One banner in front of Auditorium stage (10ft x 3ft)

### **Platinum Sponsorship**

**\$2000**

#### **Includes**

- Name as a sponsor in the flier (Big-size fonts)
- Name in the program booklet as a sponsor
- Name Announcement in President Speech
- Name included in President Message in the program booklet
- Advertisement Fliers/Coupons on the reception table
- A separate vendor table in the Mela
- One inside full page advertisement in program booklet
- One banner in Field House/Gym (10ft x 3ft) or two small banners (6ft x 3ft)
- One banner in Cafeteria (10ft x 3ft) or two small banners (6ft x 3ft)
- One banner in entrance (10ft x 3ft) or two small banners (6ft x 3ft)
- One banner on side of Auditorium stage (10ft x 3ft) vertical

### **General Sponsorship**

#### **These includes**

- Name in the program booklet as a sponsor
- Name Announcement in President Speech
- Name included in President Message in the program booklet

Sponsoring of DJ: \$800 estimated  
Sponsoring of Trophies: \$500 estimated  
Trophies are distributed by the sponsor

For further details contact **Dhar Bharatula at 603-591-7666**  
**Pushpak Patel at 857-919-2273**  
**Tapasya Srivastava at 413-657-9676**  
**Tulan Kantesaria at 978-807-2691**

Notes:

1. All banners/logos and advertisements including contents and format is not the responsibility of the IAMV or its organizers.